

# WHITEBOOK.CO.UK

THE ULTIMATE  
**EVENT**  
SEARCH ENGINE

## RATE CARD

**Premier**  
**£840**

**Platinum**  
**£420**

**Gold**  
**£250**

### WWW.WHITEBOOK.CO.UK

Full contact details



Email address hyperlinked



Website address hyperlinked



Logo



Company description Premier 400 words  
Platinum 200 words  
Gold 25 words



Photos



Brochure



Reviews / Testimonials



Featured Co



Video



### THE WHITE BOOK 2011

Bold listing in book



Logo



To discuss these opportunities call David Bishop on 020 7772 8347 or email [david.bishop@oceanmedia.co.uk](mailto:david.bishop@oceanmedia.co.uk)

# WHITEBOOK.CO.UK

THE ULTIMATE  
**EVENT**  
SEARCH ENGINE

**Totally overhauled to better reflect the dynamic environment of the event industry, whitebook.co.uk is the ultimate research tool. Integrating contract and employment news, industry features and interactive platforms with a powerful new search engine whitebook.co.uk gives you everything you need to keep up to date with the industry and to market your company to our visitors.**

One of our advertising options is sure to suit your marketing budget and will boost your visibility within the directory.

Each of the three packages offers display positions above the basic listings at exceptionally good prices and just for a limited time, when you enhance your online profile you will also get a free bold advertisement in the 2011 publication of The White Book. This is an incredible deal and gives you extraordinary exposure both online and in the book.

With more than 350 categories and used by the retail, banking and business sectors as well as major blue chip companies whitebook.co.uk is the resource all the major players turn to.

- **Three packages to suit your needs**
- **Something for every budget**
- **Profile branding options including pictures, brochures & videos**

**whitebook.co.uk – it's what the industry has been waiting for...**

**[www.whitebook.co.uk](http://www.whitebook.co.uk)**